

**NATIONAL SEMINAR on**

**“Commerce and Management – Thoughts, Innovations & Strategies “**

**27 & 28 FEB 2020**

Registration Form

Name \_\_\_\_\_

Sex (M/F) \_\_\_\_\_ Designation \_\_\_\_\_

Name \_\_\_\_\_ of \_\_\_\_\_ The

Institute/College \_\_\_\_\_

Telephone No \_\_\_\_\_

Cell \_\_\_\_\_

E-Mail: \_\_\_\_\_

Title Of Paper: \_\_\_\_\_

Details of Registration Fees

DD \_\_\_\_\_ Cash \_\_\_\_\_

Amount \_\_\_\_\_ Bank \_\_\_\_\_

I intend to participate/present paper in Seminar.

**Declaration:-**

This is to declare that the paper submitted by me is purely my work and not a replica of any research work.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Contact person –** Dr. Ashok kumar jha (79870 50045)  
Dr. Ashish Dubey (95842 55500)

**ABOUT THE SEMINAR**

The world is developing day by day as a result of technological Innovation & Thoughts.. Modern Technology assists in the improvement of the Trade Practices by using various Thoughts & Strategies. Especially the Professionals understand the dynamics and mechanisms of Commerce & Management and provide the best possible Solution to the Corporate & Societies.

**OBJECTIVES**

1. An Analysis of the development of thoughts in Commerce & Management.
- 2 An Analysis of Innovative Challenges in the field of Commerce & Management.
3. A Study on Economic Development Activities & Balancing Function of Commerce & Management.
4. A study on Variation in the policies & strategies..

**SUB THEMES**

1. Origin and development of Commerce & Management thoughts.
2. Importance of Commerce in the field of Economy
3. Importance of Management Thoughts in the field of Economy.
4. Dimensions of Management in present Business context.
5. Enlighten the area of Commerce & Management.
6. Innovation in the area of Commerce & their Utilisation.
7. Innovation in the field of Management & their Utilisation.
8. Role of Innovation in the Activities of Human Resource Development.
9. Requirement & Impact of Skill Development through Innovation.
10. Modern trends & Strategies of Management.
11. Role & Importance of Strategies in Commercial Activities.
12. Need & Challenges of Strategies for Development of Economy of Chhattisgarh State.
13. Solid Waste Management & its Practices.

**SUBMISSION GUIDE LINE**

Abstract (not more than 300 words) in Hindi Or English, A-4 Size Paper, Single Space, font size-12, English-Times New Roman & Hindi Kruti Dev-010, M.S.Word File full paper must be between 1500-2000 words

The paper must contain title Name, Name of the Author, Designation, and Institution's name and send to email id-[vmvnationalseminar2020@gmail.com](mailto:vmvnationalseminar2020@gmail.com) .

**ABOUT VIVEKANAND MAHAVIDYALAYA**

The college was established in 1993 and named after swami Vivekanand a cyclonic monk born. It was established and started by Durga Education society which is affiliated to Pt. Ravishankar Shukla University and is the first English medium college of Raipur. The vision of college is always an overall development of students. The college is located in the heart of the city and is easily approachable being in the centre of the city. The college provides necessary guidance to the students in each and every step as and when required by them and the college has contributed in providing maximum number of merit students every year along with CA and CS professionals.

**THE CAPITAL CITY RAIPUR**

Raipur the largest city and the capital of Chhattisgarh is one of the fastest growing industrial city over the years. It is also known as Rice Bowl Of India along with It is an Education Hub with prominent Institutions like IIM, AIIMS,NIT,HNLU, and Others. Situated in Mumbai Howrah Railway line it is one of the biggest junction connected with road Air and railways with all the prime cities of India. The climate of this Business Hub city is tropical Cool Moderate. 'Naya Raipur' (Atal Nagar) The new Capital is one of the best planned smart City in India with International Cricket Stadium.

**CHHATTISGARH STATE**

It is the 9<sup>th</sup> Largest state which is in its 20<sup>th</sup> year of formation. A resource-rich state comes into its being on 1<sup>st</sup> November 2000 as 26<sup>th</sup> state of Union. With dense forest and natural wealth it is one of the richest state of India a place of historical importance there are many places must visited, like bhoram dev chitrakote falls kutumbsar caves and udanti century and many more.It has a variegated Natural beauty and worldly known for its art and culture.

# VIVEKANAND MAHAVIDYALAYA

RAIPUR (CG)



NATIONAL SEMINAR

on

“Commerce and Management – Thoughts,  
Innovations & Strategies “

(27 & 28 FEB 2020)

ORGANIZED BY

Department of Commerce and Management

**Vivekanand Mahavidyalaya**

K.K Road, Moudhapara

Raipur (C.G.)

Contact no 0771-2887918

www.vivekanandcollege.in

Email- [vmvnationalseminar2020@gmail.com](mailto:vmvnationalseminar2020@gmail.com)

To,  
The Convener,  
Vivekanand Mahavidyalaya  
K.K Road Moudhapara  
RAIPUR CG

## Registration Details

Registration fee	
Category	Fee Structure
P.G. Students	200
Research Scholars	400
Faculty/professional	600
Important Date of Registration	
Start Date of registration	04/02/2020
Last Date of Registration	24/02/2020
Seminar Date	27/02/2020-28/02/2020

**Registration:** All the Payments should be made through Demand Drafts or Account payee cheques, online payments:

**Bank :** Dena Bank (now, Bank of BARODA)Moudha Para branch.

**A/C Number: (018810010902)**

**A/C Name: PRINCIPAL VIVEKANAND MAHAVIDYALAYA**

**IFSC: BKDM0821472.**

**Cardinal Dates:** Registration and Abstract submission on 18/02/2020.Full paper submission 24/02/2020.

**Accommodation:** Accommodation will be provided only to Resource Person.

Inauguration by Chief Guest

### First Day –

Inaugural session -10.30 AM.-12..00PM

Tea Break -12.00PM-12.15PM

1<sup>st</sup> Technical session -12.15PM-1.45PM

Lunch Break -1.45pm-2.30pm

2<sup>nd</sup> Technical session -2.30PM-4.00PM

### Second Day-

3<sup>rd</sup> Technical session -11.00 AM.-1.00PM

Lunch Break - 1.00PM-2.00PM

**Valedictory Ceremony -2.15PM. - 4.00PM**

### Resource Person

**Dr. A.K. Shrivastava**(Director of the Institute of Management Department, Pt.Ravi Shankar Shukla University, Raipur (C.G))

**DR.Ashok Mishra** (Professor at Guru Ghasidas University Bilaspur.

**Dr. Shail prabha kosta**(Professor Govt. PG college chindwada (MP)

**Dr.S.K.Agrawal** (Assistant Professor Durga MahaVidyalaya)

**Dr.G.KDeshmukh**(Assistant Professor, Institute of Management Pt. Ravi Shankar Shukla University, Raipur C.G.).

Dr. R. D. Diwan (Chairman, Commerce Board) pt. R.S.U. Raipur, (C.G.)

### Chief Patron

**Shri. Sudhanshu Shekar.Shukla**

(President Durga Education Society)

### Patron

**Dr. Manoj Mishra** (Principal Vivekanand mahavidyalaya)

### Convener

**Dr. Ashok kumar Jha**(Head, Department of Management)

### Organising Secretary

Dr. J.Saha (Head , Department of Commerce)

Dr. Ashish Dubey

### Editorial Board

Dr.A.K.Jha

Dr. J. SAHA

Dr. Ashish Dubey

Mr. Nishid Parmar

### Seminar Committee

1) Mr. P.L. sahu

2) Dr. Sushant Chakraborty

3) prof. Gayatri Iyengar

4) Dr.Rajshree Dewangan

5) Dr. A.K Gupta

6) Mr. Debojit Das

7) Dr.Pushpinder Kaur Benipal

8)Ms. Shilpa lunavat taunk

9) Ms. .Unnati Chauhan

10)Ms. Nikhat Anjum

11)M.s ShibaniBhaduri

12)Mr. Rakesh Gondwani

13)Mr. Rajkumar Parekh

14)Mr. Rizwan Ahmed